



The Eyes of History™ 2014

RULES for the 71st ANNUAL
WHITE HOUSE NEWS PHOTOGRAPHERS ASSOCIATION PHOTO CONTEST
(Still Division)

GUIDELINES FOR ENTRY

DEADLINE: VIA FTP, SATURDAY, JANUARY 19, 2014, AT 11:59 P.M.

No entries will be accepted after January 19th.

If you have not yet paid your entry fee then please take the time to visit the following link:

<http://www.whnpa.org/contestinfo/2014/stills/photoentry.htm>

NOTE: If you feel that you cannot FTP your images and must hand deliver them then please contact the contest chair and have your entry ready **BY FRIDAY, JANUARY 17, 2014.**

Additional instructions or changes may be updated in January.

ELIGIBILITY

1. All photographs entered in the contest must have been made by active or life members in good standing; associate members are not eligible. Members shall not enter photographs that were taken prior to the date that their application was received by the board of the WHNPA. Entries must have been taken or initially published between January 1, 2013, and December 31, 2013. Previously entered images are not eligible.
2. The content of a photograph must not be altered in Photoshop or by any other means. No element should be digitally added to or subtracted from any photograph and the image must be a truthful representation of whatever happened in front of the camera during exposure. Retouching to eliminate dust and scratches is acceptable. Reasonable adjustments in Photoshop are acceptable. These include cropping, dodging and burning, conversion into grayscale, and normal toning and color adjustments that restore the authentic nature of the photograph. Excessive changes in density, contrast, color and saturation levels that alter the original scene are not acceptable. Backgrounds should not be digitally blurred or eliminated by burning down or by aggressive toning. Frames or borders outside the image area are not allowed nor is text—digital or otherwise—allowed on the image. The judges and contest committee reserve the right to see the original (un-retouched) raw image files, negatives and/or slides. Any photographer violating these standards will be, at a minimum, disqualified from the competition and their reputation can suffer from the resulting negative publicity. (The contest chair will inform the contest judges of these guidelines.)
3. Entries must be true to the spirit and principals of both the WHNPA bylaws and the profession of photojournalism. The bylaws may be accessed at: <http://www.whnpa.org/join/bylaws2005rev.pdf>
4. Photographs made with non-professional digital cameras, like the iPhone or Point-and-shoot cameras, are allowed in the contest, however they can not be digitally altered or manipulated with Photoshop or creative apps.

ENTRIES

A photographer will be limited to 25 entries plus one portfolio. A picture story and a political portfolio each are considered one entry. Individual pictures from a picture story may be entered in single picture categories, but must be entered separately. Individual pictures from a picture story may not be used in another picture story. Each entry must be entered in one category only (exception: individual pictures and stories may be included in political portfolio and general portfolio). More than one picture on an individual file is not permitted. The Contest Committee reserves the right to re-categorize any entry. Pictures that are flagrantly entered in the wrong category may be disqualified.

ENTRY FEES

There will be an entry fee of \$65.00 (plus \$2 handling) per entrant; the fee is \$25.00 (plus \$1 handling) for those entering fewer than five pictures. The fee must be made payable through PayPal. **If your dues have not been paid by the contest deadline, your entry will not be judged.**

CATEGORIES

- 1. Portrait/Personality (POR):** A compelling portrait that captures an aspect of the subject's character.
- 2. Pictorial (PIC):** A picture that exploits the graphic or aesthetic qualities of the subject with emphasis on composition.
- 3. Feature (FEA):** A picture of a "found" situation with strong human interest, or a fresh view of an everyday scene.
- 4. Sports Action (SSS):** A picture that shows participation in a game or sports event. Peak-action pictures during competitive events should be included in this category.
- 5. Sports Feature/Reaction (FRS):** A feature or reaction picture that is sports related. Reaction by participants or fans, or reaction by competitors away from the action (even if still on the field of play) should be included in this category.
- 6. Presidential (PRE):** A picture that primarily features the current President of the United States (i.e. Barack Obama).
- 7. Insiders Washington (WAS):** A news or feature picture that depicts a unique or behind-the-scenes view of Washington politicians, people relating to politics or other Washington insiders (but not the President of the United States and not taken on Capitol Hill). Pictures taken outside Washington, D.C. must prominently feature a Washington insider. (Any candidate for U.S. President is considered a Washington insider.)
- 8. On Capitol Hill (CAP):** A feature or general news picture taken on Capitol Hill that depicts Congressional activity from, but not limited to, press conferences, hearings, rallies and behind-the-scenes situations. Photo should capture a unique or compelling moment, or the essence of the situation, even if taken during a photo-op.
- 9. Domestic News (DNW):** A picture of a spot news, general news or issue reporting event taken in the United States.
- 10. International News (INT):** A picture of a spot news, general news or issue reporting event taken outside the United States.
- 11. Picture Story/Politics (SPO):** A series of pictures that depicts a story line or single theme devoted to U.S. politics or a U.S. politician. 12 photos maximum.
- 12. Picture Story/Feature (SFE):** A series of pictures that depicts a feature story line or single feature theme. 12 photos maximum per story. (A picture story taken outside the U.S.A., depicting the President of the United States, other U.S. politicians, or U.S. politics is NOT eligible in this category.)
- 13. Picture Story/ News (SNW):** A series of news pictures that depicts a story line or single theme. (A picture story depicting the President of the United States, other U.S. politicians, or U.S. politics is NOT eligible in this category.) 12 photos maximum per story.
- 14. Picture Story International (STI):** A series of pictures of feature, spot news, general news or issue reporting that depicts a story line or single theme, made outside the United States. 12 photos maximum per story.
- 15. Picture Story/ Sports (SPS):** A series of sports pictures that depicts a story line or single theme. (A picture story depicting the President of the United States, other U.S. politicians, or U.S. politics is NOT eligible in this category.) 12 photos maximum per story.
- 16. Political Portfolio (PPP):** A portfolio of political pictures comprised solely from the four political categories: Presidential, Insiders Washington, On Capitol Hill and Picture Story/Politics. Portfolio must include one Picture Story/Politics and at least one other political category. The maximum total number of pictures in this portfolio is 20. Details on page 5.
- 17. Portfolio (PFO):** Portfolio should show the breadth and versatility of an entrant's work and should demonstrate skill in a variety of categories including politics. We will ask the judges to select the best "body of work."

IMPORTANT TIPS

We strongly recommend that you do all your adjustments first, and initially save images into a folder on your hard drive. Entering the caption information and renaming the images will be much easier to do as a group, one right after another. Though it may look intimidating at first glance, inputting info with Photo Mechanic will only take a couple of minutes for each image.

The Contest Committee strongly recommends you tightly edit your picture stories, your political portfolio, and your general portfolio. Though this isn't an editing contest, judges always favor tightly edited stories and portfolios. A mediocre photograph will likely hurt the entire body of work.

IMAGE SPECIFICATIONS

- Each image should be rendered as a RGB or Grayscale file. Do not use CMYK.
- Final individual image size should be at least 10-12.5 inches longest dimension at 250 DPI, or in pixels, 2500-3000 longest dimension. Uncompressed RGB file size should be about 10-15 megabytes. File size after compression would be about 2-5 megabytes.
- Save images as large JPEG files, and use Baseline (“Standard”) under Format Options when doing so.

CAPTION INSTRUCTIONS:

The following instructions are based on the IPTC caption information window in *Photo Mechanic*. A demo version of this software is available to WHNPA members. Please go to the following link to download your demo version.

<http://www.camerabits.com/try-photo-mechanic-for-free/>

Members wishing to purchase the Photo Mechanic are offered a 10 percent discount.

CODE: WHNPA2014

These are the fields in the *Photo Mechanic* IPTC Stationery Pad that will need to be filled in. Please see the screen-shot examples at bottom of the list.

Description/Caption: This will include a brief and concise caption for the photograph. If this is the first image in a picture story entry then please put a story summary at the beginning of this field, followed by the caption for the first image. **Please Note:** It is absolutely essential that you remove your name and another other identifying information, including the name of your agency or publication, from this field.

Headline: The title of the image or the picture essay

Keywords: Your email address

City: The city in which the image was made

State: The state in which the image was made

Country: The country in which the image was made

Date: The date when the image was made (In Photo Mechanic, you can select “Capture Time” from the pull-down menu on the right hand side of this field and the program will fill in the date.)

Photographer: Your name

Title: Your title

Source: The publication or organization for which the image. If not on assignment specify “Independent”.

Copyright: The image’s copyright holder

Captioning for singles.

The screenshot shows the 'IPTC Info for cap_jqpc_03tears.jpg' window. The form is divided into several sections:

- Description/Caption:** A text area containing a detailed caption about Speaker of the House John Boehner (R-OH) wiping his eyes as outgoing Speaker of the House Nancy Pelosi (D-CA) prepares to hand over the Speaker's gavel following his election in the House chamber January 5, 2011 in Washington, DC. The 112th U.S. Congress was sworn-in today, with Republican legislators taking control of the House of Representatives and expected to begin attempts to dismantle portions of U.S. President Barack Obama's legislative agenda.
- Description Writers:** A text field.
- Headline:** A text field containing 'TEARS OF THE SPEAKER'.
- Keywords:** A text field containing 'john.public@capitoltimes.com'.
- Persons shown:** A text field.
- Featured Org. Name:** A text field.
- Featured Org. Code:** A text field.
- IPTC Scene:** A text field.
- Image Rights:**
 - Creator/Photographer:** John Q. Public
 - Creator's Job Title:** Staff
 - Copyright:** 2012 The Capitol Times
 - Credit:** The Capitol Times
 - Source:**
 - Copyright URL:**
 - Rights Usage Terms:**
- Event and Location:**
 - Event:**
 - Time and Date:** 2:03:08 PM 1/ 5/2011 Date
 - City:** Washington
 - Location:**
 - State/Province:** DC
 - Country:** United States
 - ISO Country Code:** USA
 - IPTC Subject Code:**
 - Intellectual Genre:**

At the bottom of the form are buttons: Clear, Load..., Save..., Apply Stationery Pad, Variables..., Cancel, and OK. To the right of the form is a preview of the photo showing Nancy Pelosi and John Boehner. Below the photo are buttons: Save & ←, Save & →, ←, →, Save, Upload & →, Copy, Paste, Sound (Play, Stop), IPTC Encoding (Mac Roman, Write as Unicode), and Cancel, OK.

FILE NAMING INSTRUCTIONS using the UNIQUE IDENTIFIER CODE

Your Unique Identifier Code for the Contest is built from your initials, (use the letter “x” if you have no middle name) combined with your two-letter organization code. See below for codes. If your organization is not listed then please use “oz.”

Example: Chip Somodevilla’s Unique Identifier Code: crskk (initials: crs, organization Getty Images: kk)

<i>Agence France Press: aa</i>	<i>Freelance: jj</i>	<i>Scripps Howard: rr</i>
<i>AOL: az</i>	<i>Gannett: gz</i>	<i>Sipa: ss</i>
<i>Associated Press: cc</i>	<i>Getty Images: kk</i>	<i>The Washington Post: tt</i>
<i>Baltimore Sun: zz</i>	<i>McClatchy Tribune: ll</i>	<i>The Washington Times: uu</i>
<i>Bloomberg: dd</i>	<i>National Geographic: mm</i>	<i>Time: vv</i>
<i>Christian Science Monitor: ff</i>	<i>National Public Radio: na</i>	<i>UPI: ww</i>
<i>Congressional Quarterly: gg</i>	<i>Newsweek: nn</i>	<i>USA Today: xx</i>
<i>Consolidated Photos: bb</i>	<i>New York Times: oo</i>	<i>U.S. News and World Report: yy</i>
<i>Contact Press Images: hh</i>	<i>Polaris: pz</i>	<i>Other: oz</i>
<i>Cox: cz</i>	<i>Reuters: pp</i>	
<i>European Press Photo Agency: ii</i>	<i>Roll Call: qq</i>	

FOR SINGLE PICTURE ENTRIES

Enter the three-letter category code, underscore (“_”), the photographer’s unique identifier, underscore, number of entry in a particular category (01, 02, 03, etc.), one word slug of your choice (ten or less characters), and end with .jpg. (All characters should be lower case.)

Example:

For Chip Somodevilla’s third entry in Presidential category:

pre_crskk_03glance.jpg

For Jim Lo Scalzo’s first entry in the Feature category:

fea_jjlil_01pray.jpg

FOR PICTURE STORY ENTRIES

Enter the three-letter category code, underscore (“_”), the photographer’s unique identifier, underscore, one word slug of your choice (ten or less characters), underscore, number of image in story order, and end with .jpg. (All characters should be lower case.)

Example:

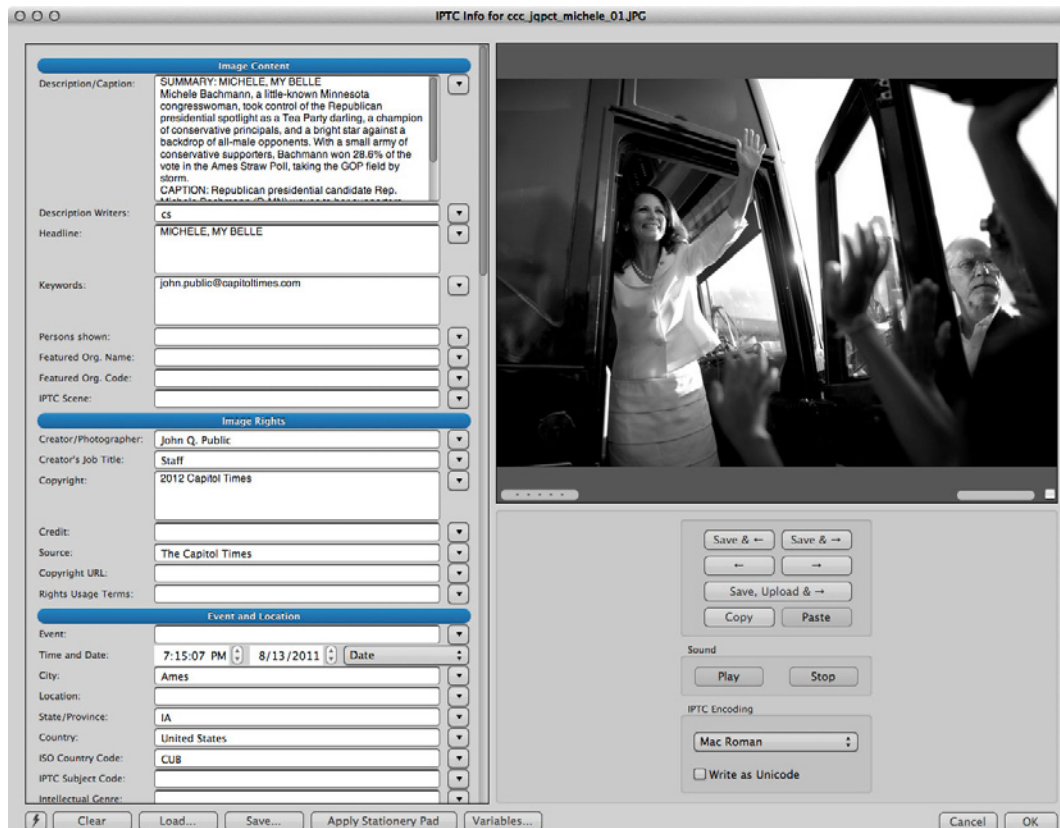
For Chip Somodevilla’s first entry for Picture Story/Politics:

spo_crskk_health_01.jpg spo_crskk_health_07.jpg
spo_crskk_health_02.jpg spo_crskk_health_08.jpg
spo_crskk_health_03.jpg spo_crskk_health_09.jpg
spo_crskk_health_04.jpg spo_crskk_health_10.jpg
spo_crskk_health_05.jpg spo_crskk_health_11.jpg
spo_crskk_health_06.jpg spo_crskk_health_12.jpg

A **Contact Sheet** is also **required**. See instructions below.

GENERAL PORTFOLIO (PFO)

1. Portfolio should show the breadth and versatility of an entrant’s work and should demonstrate skill in a variety of categories, including politics. We will ask the judges to select the best “body of work.”
2. Portfolio must contain a **minimum of 22** pictures and a **maximum of 45** pictures. You must have at least one picture story and a maximum of three picture stories. The only other requirement is that the portfolio must contain at least **two** pictures from a political category; Presidential, On Capitol Hill, Insiders Washington or Picture Story/Politics. Please note that images in the political categories will increase from 2 to 3 in the 2015 contest. A black slide is **required** to separate picture stories as well as single entries.
3. Name the individual pictures in the order you want them to be projected. All pictures in the portfolio will be named using the three-letter category code (PFO), underscore (“_”), your Unique Identifier (five-letter name/organization) Code, underscore, the number of



Captioning for Stories.

the image in portfolio order and end with .jpg Example: pfo_crskk_01.jpg, pfo_crskk_02.jpg, pfo_crskk_03.jpg, etc.

4. **Black Slides** and a **Contact Sheet** are also **REQUIRED**. See instructions below.

POLITICAL PORTFOLIO (PPP)

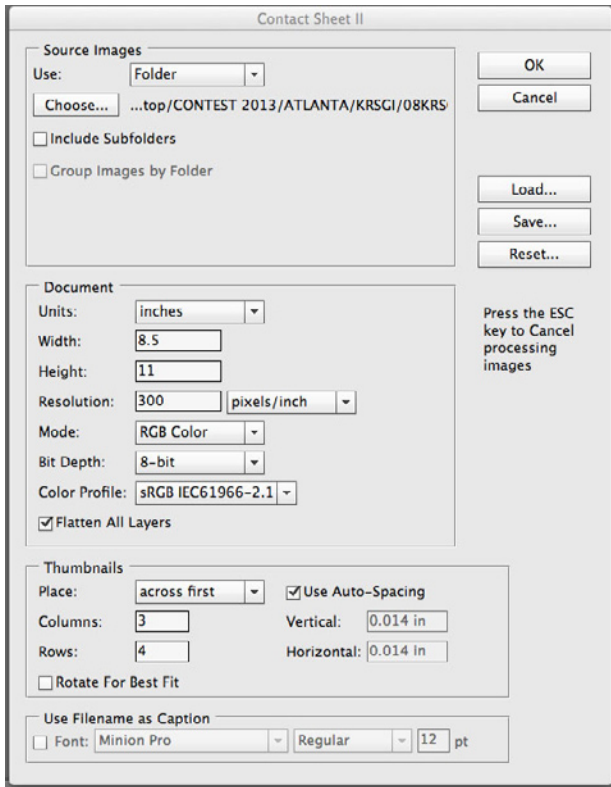
1. Political Portfolio must be comprised solely from the four political categories (Presidential, On Capitol Hill, Insiders Washington or Picture Story/Politics). It must contain one Picture Story/Politics and at least one other political category. There is a maximum of 20 pictures total in the Political Portfolio.
2. Name the individual pictures in the order you want them to be projected. All pictures in the portfolio will be named using the three-letter category code (PPP), underscore (“_”), your Unique Identifier (five-letter name/organization) Code, underscore, the number of the image in portfolio order and ended with .jpg Example: ppp_crskk_01.jpg, ppp_crskk_02.jpg, ppp_crskk_03.jpg, etc.
4. **Black Slides** and a **Contact Sheet** are also **REQUIRED**. See instructions below.

❖ BLACK SLIDES AND CONTACT SHEETS ❖

A **BLACK SLIDE** is **required** to separate picture stories as well as single entries in portfolios. You may use title slides instead; for example, you might use a title slide with the word “SINGLES” followed by all your single pictures, then have a title slide with the words “PICTURE STORY #1” followed by that pictures story, etc. DO NOT put the title of the picture story on the slide. (These slides will not count against your total number of images in the portfolio.)

A **CONTACT SHEET** is **required for picture stories and portfolio entries**. To create a digital contact sheet first prepare the individual images and make sure the files are correctly renamed and in their proper order, and collected into their folder. In Photoshop, go to FILE > AUTOMATE > CONTACT SHEET II... to open the contact sheet dialog box. Designate the folder using the “Choose...” button. Set the document dimensions and thumbnail columns/rows as shown in the example below, and press “OK.” Photoshop will generate the contact sheet (or multiple sheets in the case of portfolio entries), which you should then flatten (go to LAYER > FLATTEN IMAGE) and save into the folder along with the image files, numbering it as if it were the 13th and/or final image in the story.

Contact sheet creation dialog box in Photoshop.



PHOTOGRAPHER OF THE YEAR

The award of Photographer of the Year will be decided by the total points awarded to the entrants in each category as follows: First Place, 8 points; Second Place, 4 points; Third Place, 2 points; Award of Excellence, 1 point. The number of Awards of Excellence in any category is at the discretion of the judges.

The winner of the portfolio category will receive double points: First Place, 16 points; Second Place 8, points; Third Place, 4 points; Award of Excellence, 2 points. Political Portfolio is a normal category and receives normal points for individual categories, not double points. In the event of a tie for Photographer of the Year, the judges will pick the winner from the tied entries.

POLITICAL PHOTO OF THE YEAR

Judges will select one single image as Political News Photo of the Year from the top winners in each individual political category (Presidential, On Capitol Hill, Insiders Washington) and individual images from the Picture Story/ Politics and Political Portfolio top winners.

FTP INSTRUCTIONS:

1. Prepare all your entries (singles, stories, portfolios) according to above instructions (Note: Based on previous experience, it is best to gather all your entries in one place)
2. Login to the server (it is best to copy and paste the host, user and password into the fields rather than type them yourself):
3. host: **ngmphoto.ngs.org**
4. user: **whnpa**
5. password: **B!d3n1**
6. Drag the individual images onto the server.
NO FOLDERS! If the images are transferred to the server in folders then they **will not** be entered.
7. **PLEASE NOTE:** The images may disappear from the receiving window after a few moments. Do not be alarmed. They are being processed and moved to a safe location. This is why it is important to keep careful track of which images you have entered to reduce accidental repetition.

ONLINE ENTRY FORM:

Please go to the following URL:

<http://tinyurl.com/lcbkyay>

There you will find an online entry form (see sample on next page). Please be sure to have the images you are entering carefully counted and organized before filling out the online entry form. Fill out the form and click "SUBMIT." You will be sent a confirmation e-mail shortly.

CONTEST NOTES

Judging this year will be at the National Geographic Society's Staff Auditorium, 1145 17th Street Northwest, Washington, DC, on Saturday and Sunday, February 8 and 9, 2014.

The judges will be conducting a free series of lectures the night before the judging begins, Friday, February 7, 2014, at the National Geographic Society's Staff Auditorium. This is free and open to members, students and their guests. Further details will be available after the contest deadline.

Please direct questions to a contest committee member or the chair. (Contest Committee Chair Nikki Kahn's contact information:
(202) 251-2390, whnpacontestchair@gmail.com)

WHNPA CONTEST COMMITTEE

Olivier Douliery, Abaca-USA
Linda Epstein, McClatchy Tribune
Jonathan Ernst, Freelance
Jim Lo Scalzo, European Pressphoto Agency
Gina Martin, National Geographic
Chip Somodevilla, Getty Images
Nikki Kahn, Washington Post (chair)

WHNPA Stills Contest Entry Form

By submitting this form (pressing submit below) I declare that I am authorized by the holder of the copyright (or the right to copyright) to submit photographs to the 71st Annual White House News Photographers Association still photography contest. I grant permission to WHNPA to use my submitted photographs in the annual WHNPA awards book, in exhibition, in promotion of the book and the competition itself, and for promotional, educational, historical and outreach purposes concerning WHNPA and the competition. In all cases there is no transfer of copyright from the original copyright holder. I declare I am an active or life member in good standing. All of my entries were taken, or initially published, between January 1, 2013 and December 31, 2013. None of my entries were previously entered in this contest. If this is my first year as a member of WHNPA, I declare that no entry in this contest was taken prior to the date that my application was received by the board of the WHNPA.

Additionally, I declare that I have read and abided by the new Photoshop guidelines listed below:

The content of a photograph must not be altered in Photoshop or by any other means. No element should be digitally added to or subtracted from any photograph and the image must be a truthful representation of whatever happened in front of the camera during exposure. Retouching to eliminate dust and scratches is acceptable. Reasonable adjustments in Photoshop are acceptable. These include cropping, dodging and burning, conversion into grayscale, and normal toning and color adjustments that restore the authentic nature of the photograph. Excessive changes in density, contrast, color and saturation levels that alter the original scene are not acceptable. Backgrounds should not be digitally blurred or eliminated by burning down or by aggressive toning. The judges and contest committee reserve the right to see the original (un-retouched) raw image files, negatives and/or slides. In cases of doubt, any photographer violating these standards will be, at a minimum, disqualified from the competition. (The contest chair will inform judges of these guidelines.)

Name and Email:

First Name:

Last Name:

Email Address:

Postal Address:

Street Address:

City:

State:

Zip Code:

Home Phone:

Work Phone:

Mobile Phone:

(phone number format: 202-555-1212)

The following will make up your five digit Identity Code.
Input your three initials then select your organisations name which we convert to the two-letter organization code.
For example: Type: crs then Select: Getty Images for Chip Somodevilla of Getty Images

Personal Code (3 Initials):

Organization Code:

Picture Entry Information:

Category	Number of Entries	Category	Number of Entries
Portrait/Personality (por)	<input type="text"/>	Domestic News (dnw)	<input type="text"/>
Pictorial (pic)	<input type="text"/>	International News (int)	<input type="text"/>
Feature (fea)	<input type="text"/>	Picture Story/Politics (spo)	<input type="text"/>
Sports Action (sss)	<input type="text"/>	Picture Story/Feature (sfe)	<input type="text"/>
Sports Feature/Reaction (frs)	<input type="text"/>	Picture Story/News (snw)	<input type="text"/>
Presidential (pre)	<input type="text"/>	Picture Story/Sports (sps)	<input type="text"/>
Picture Story/International (sti)	<input type="text"/>	On Capitol Hill (cap)	<input type="text"/>
Insiders Washington (was)	<input type="text"/>	Political Portfolio (ppp)	<input type="text"/>
		PORTFOLIO	<input type="text"/>

(Portfolio: minimum of 22 pictures, maximum of 45 pictures. Please see rules for other requirements.)

By clicking "Submit" you agree to be bound by all of the terms set forth above:

Submit